

CHEROKEE INDUSTRIES INC.

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0647 '99 MAY 17 09:40
5/12/99

Dockets Management Branch (HFA-305)
Food & Drug Administration
5630 Fishers Lane, Room 1061
Rockville, MD 20852

Re: Docket # 98N-1038

FDA,

We request that irradiated foods be required to show prominent labeling! The use of the terms "irradiation" or "irradiated" and the use of the radura symbol!

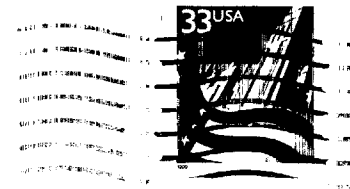
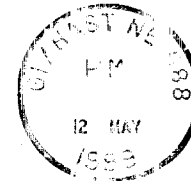
We feel the proposed alternative terms such as "cold pasteurization" and "electronic pasteurization" ARE MISLEADING AND SHOULD NOT BE USED!

The absence of a statement is misleading because irradiation destroys vitamins and causes changes in sensory and spoilage qualities that are not obvious or expected by the consumer.

Signed by:

Colancel Shafer
Tom Gerber
Wilma Cole
Arden Koeling
Pat King
Henry Nuxoll
Mike Kung
Tom Nelson
David Shafer
Connie Shafer
98N-1038

C-1685



/"WE DELIVER" P&DF CENTRAL NE 688 19:07/05-12-93

DICTIONARY MANAGEMENT BRANCH (HFA-305)
FOOD & DRUG ADMINISTRATION
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